

Session #5: Idle Reduction Simple & Impactful

**September 23, 2021** 







Sessions through December 09, 2021



Sessions September 09, 2021 – October 19, 2021

https://www.sustainablefleetexpo.com/





# **SFT Conference Series Upcoming Sessions**

- 09/30: Innovative Charging Solutions
- 10/05: Total Cost of Ownership--Comparisons of Alternative Fuel Vehicles versus Conventional Fuel Vehicles
- 10/07: Propane Applications and Success Stories
- 10/09: Funding Sources & Creative Financing for Sustainable Fleet Deployment
- 10/12: Funding Sources and Creative Financing for Sustainable Fleet Deployment





# **2021 SFT Conference Series Sponsors**





































Westport





















# 1 Fleet





## **Format**

- Q&A at the end
- Submit questions and comments to "Panelists"
- Scheduled for 2:00p-3:30p
- Handout
- Recording





# Working with your Utility and Understanding Fleet Charging Costs September 21, 2021

2:00-2:10 Rick Sapienza, NCCETC--Introduction and Welcome

2:10-2:25 Ron Zima, IDLE FREE—Overview and Idle Reduction Strategies

2:25-2:40 **Todd Self, ZeroRPM & Lawrence Billotto, MEDIC**—The ZeorRPM Solution and Real World Application

2:40-2:55 **Charlie Mahoney, DERIVE**—Rethinking Idle with Technology

2:55-3:10 **Neeraj Chirmulay, Viatec & John Ferguson, City of Durham NC**—Rethinking Our Approach to Electrification with Real World Application

3:10-3:30 **Q&A** 









North Carolina State University
NC Clean Energy Technology Center
Clean Transportation Program

www.cleantransportation.org
Rick Sapienza

resapienza@ncsu.edu 919-515-2788









# **IDLE FREE Guy™**

Idle Reduction Behavior Modification Expert.

- Former TV radio broadcaster.
- Sales and marketing: high tech, telecom.
- Cause branding: The Salvation Army.
- Father of two kids.
- Founder; The Children's Clean Air Network.
- Creator; IDLE FREE for our kids®

Ron's full BIO. LinkedIn Profile.



Ron Zima ADpPR



# U.S., Canada, fleets commonly spend:



40% engine hours on operator idling behavior.

# Idle Cost Metrics: U.S. and Canada

"The typical fleet operation is spending 40% of engine hours on driver idling behavior."

- Ron Zima, IDLE FREE Guy™

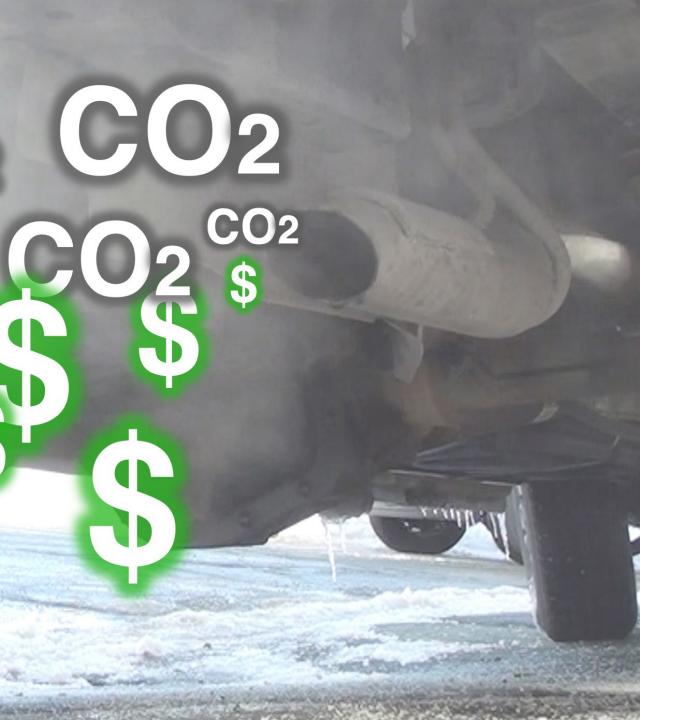
Point of View Paper, Updated August, 2021

GoGreen Communications Inc.© 2021

"Idle reduction from driver behavior modification in a fleet's gasoline and diesel burning assets is the biggest combined cost, greenhouse gas and air pollution reduction opportunity for fleet operators in the United States and Canada in all fleet industry sectors."



GoGreen.



# Cost metrics from driver idling behavior:

- Fuel.
- Added \*maintenance, compromised warranties.
- Lifecycle costs.
- · Vehicle downtime.
- Employee productivity.
- Carbon emissions.
- Air quality.
- Safety risk (vacant vehicle idling).
- Fleet reputation.

<sup>\*</sup>Maintenance expenses equal to roughly half of the total cost of ownership over the vehicle life.

# Total Savings Less Cost (Two Years) 2,480 Vehicles\*

#### **Engagement Range**

#### **Fuel Cost Reduction**

High \$4,330,123 Medium \$2,517,229 Low \$704,334

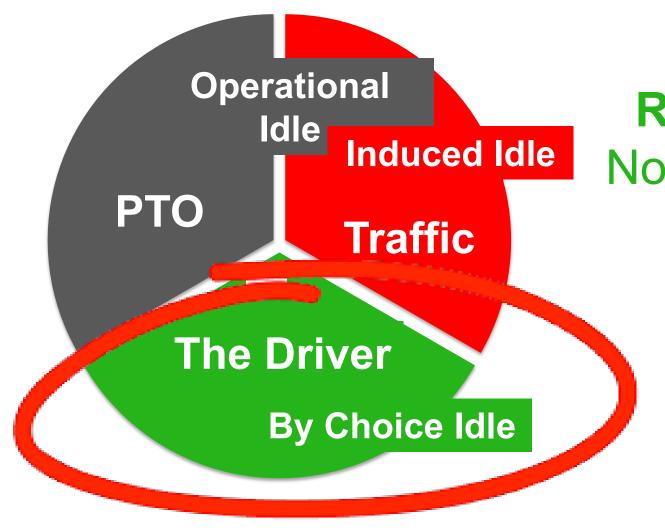
#### CO<sub>2</sub> Reduction in Tons

	Gasoline	Diesel	Total
High	2940.6	6360.6	9301.2
Medium	1960.4	4240.4	6200.8
Low	980.2	2120.2	3100.4

<sup>\*</sup>While these are real fleet numbers, your individual fleet numbers and your local idle time measurements or assumptions will vary.







Reduce 'by choice' idle.

Not Power Take Off (PTO.)

Not idle, stuck in traffic.

When not in motion, and it makes sense.

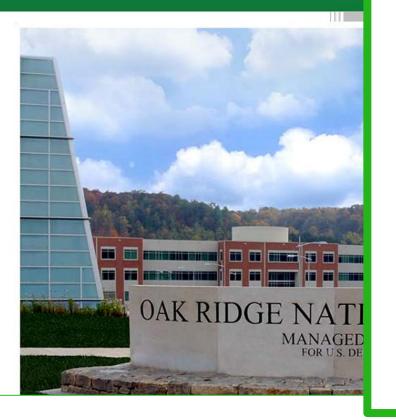








Summary of OEM Idling Recommendations from Vehicle Owner's Manuals



## **Chevrolet:**

"Avoid idling. Do not warm up the car."

## Ford:

"Don't idle for more than 30 seconds."



# Proven formula: EMOTIONAL ENGAGEMENT.

Drivers will modify beliefs, behavior with effective messaging around THREE values:

- √ Their kids.
- √ Their cars.
- √ Their cash.













# Historical Response: Year One.



Age groups 18+ Psychographics. Genders.

**Early** Adopters Enthusiastically:

Respond

- Kids.
- Cars.
- · Cash.







## **Company Engagement:**

"Help the company be more efficient."

"Help the company protect its vehicles."

"Save money for the company."

## **Home Engagement:**

✓ Their kids, cars, cash.

Idle Reduction Communication.





# 11.

Asset

**Focused** 

# Idle Reduction Strategies: Long Term and Immediate.

# Long Term Strategy New Equipment – Fleet.

- BEV, battery powered electric vehicles.
- HEV, hybrid electric vehicles.
- PHEV, plug-in hybrid electric vehicles.

9.5% of assets replaced annually (national average).

**Meaning:** Three years to replace a third of a manager's fleet.

# 2. Immediate Strategy Legacy Equipment – Fleet.

Idle reduction technologies (IRT)

- Idle timer/limiter
- Auto engine shut-down/start-up
- Auxiliary power units (APUs)
- Fuel-or battery-powered AC / heat
- Telematics
- Programmable RPMs
- Alternative fuels (i.e. CNG)

### **Driver Focused**

Driver Behavior Modification (no equipment)
 IDLE FREE for our kids® for Fleets







Case Study – International Bus Fleet
Novice to experienced drivers.
80% reduction sustained over two years.

Case Study – Port Maintenance Fleet
Novice to experienced drivers.
40% reduction in 4 months during harsh winter.

Case Study – Interstate Fleet Novice to experienced drivers. 55% reduction in 30 days







# U.S., Canada, fleets commonly spend:



40% engine hours on operator idling behavior.

# Idle Cost Metrics: U.S. and Canada

"The typical fleet operation is spending 40% of engine hours on driver idling behavior."

- Ron Zima, IDLE FREE Guy™

Point of View Paper, Updated August, 2021

GoGreen Communications Inc.© 2021

Webinar attendees: Get our in-depth research.

# Including:

- The IDLE FREE Formula
- Fleet Manager's Guide



GoGreen.

# **IDLE FREE Guy™**

Idle Reduction Behavior Modification Expert.

Ron@GoIDLEFREE.com 902-456-2550



Ron Zima ADpPR





Todd Self todd.self@zerorpm.com

- Chief Business Development Officer for ZeroRPM
- 30 years of experience in sales, marketing, customer service, business development, and product commercialization
- Previous experience in similar role with contract manufacturer for ZeroRPM



# **EVERY** CAUSES 33 MILES OF



WEAR AND TEAR ON THE VEHICLE

# **YOUR AVERAGE** 4 HOURS **WORK TRUCK**

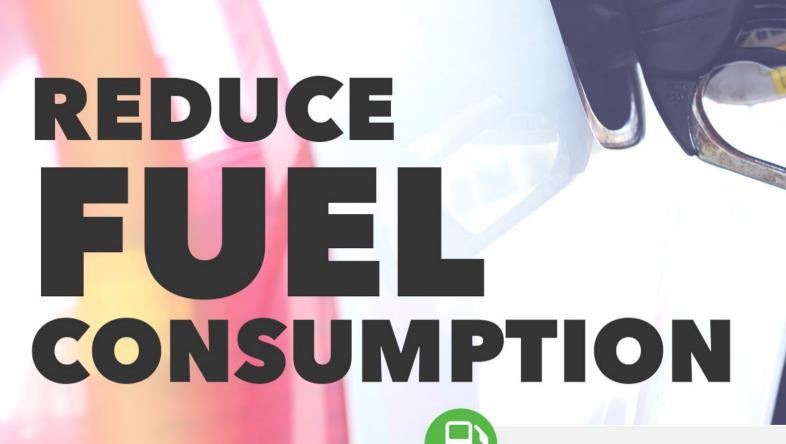
# ENISSIONS AND PROTECT THE ENVIRONMENT

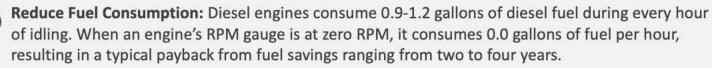
harmful emissions over their service lives.

**Protect the Environment:** A gallon of gasoline and a gallon of diesel fuel produce 18.95 lbs and 22.06 lbs of CO<sub>2</sub>, respectively. This translates to more than 31 tons of harmful emissions per double-shift vehicle each year. A fleet of 20 vehicles could produce more than 6 million lbs of CO<sub>2</sub> and other









# When you put the vehicle in park...



...we will automatically shut off the engine...



...EVERYTHING continues to operate as if the engine remains on!



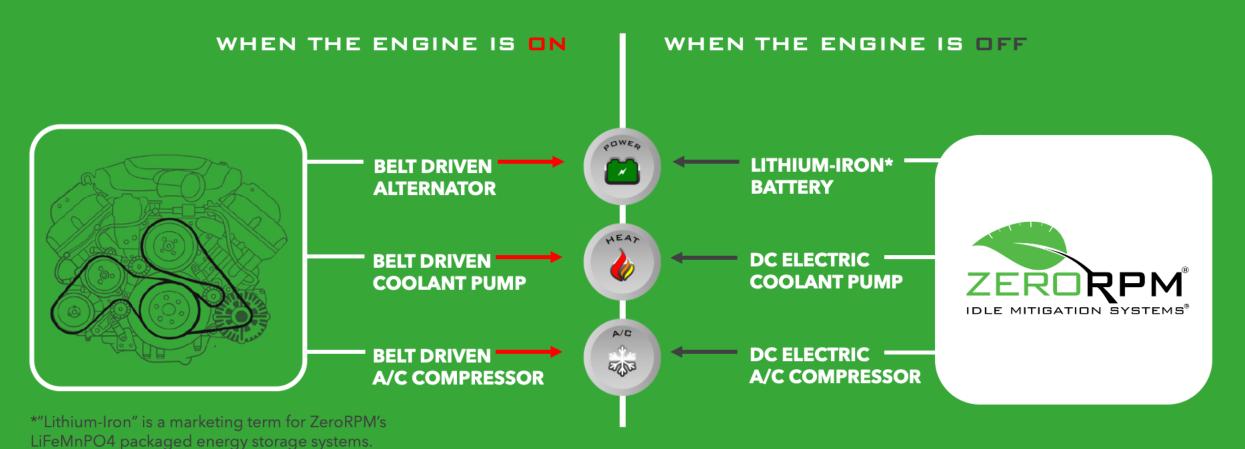






Saving you MONEY while protecting the ENVIRONMENT.

# **HOW DOES IT WORK?**



# FEATURES



# Engine-off A/C Through the Factory Vents

Using patented ZeroRPM technology, the system provides cooling through the factory vents without running the chassis engine.



# Engine-off Heat Through the Factory Vents

The system provides heating through the factory vents without running the chassis engine. You no longer have to enter a freezing vehicle on a cold day!



#### Lithium-Iron Power to All Electronics

Using safe lithium-iron batteries, the system provides power to all electronics (e.g. radio, lights, and computers) without running the chassis engine. The batteries have a five-year warranty.



#### **Automatic Recharging**

The batteries charge natively from a 12V alternator. Solar panel and shore power integrations are optional.



#### **ZeroKEY**<sup>TM</sup>

ZeroKEY allows you to securely leave the vehicle while our system takes care of climate control and powering your electronics. When you return to the vehicle everything will be in operation as you left it.



#### **ZeroIDLE®**

ZeroIDLE prevents the IMS® from automatically starting the engine in "no-idle" zones. The operator can be notified by an optional buzzer, backup alarm, or voice annunciator.



#### **ZeroDRAW®**

Our system protects the chassis batteries from being drained by your vehicle's accessories. This protects you from returning to your vehicle to find a dead chassis battery.



#### Electric PTO Optional

Our system can provide energy to powered take-off (PTO) equipment such as hydraulic buckets, booms, and lifts, all while the engine is off.



# BASIC IMS PERATION

Once the operator places the transmission in Park, the IMS will begin a five-second countdown.





## BASIC IMS PERATION

- When the operator is ready to use the vehicle for transportation, a brake press will restart the engine. This will be indicated by the green <u>Engine On</u> icon in the center of the IMS display.
- If the transmission does not enter Drive within five seconds, the system will re-enter IMS mode.





# BASIC IMS OPERATION

IMS A/C Mode will be indicated by the <u>Snowflake</u> icon in the left-center of the IMS control display.





# BASIC IMS PERATION

IMS Heat Mode will be indicated by the *Flame* icon in the left-center of the IMS control display.

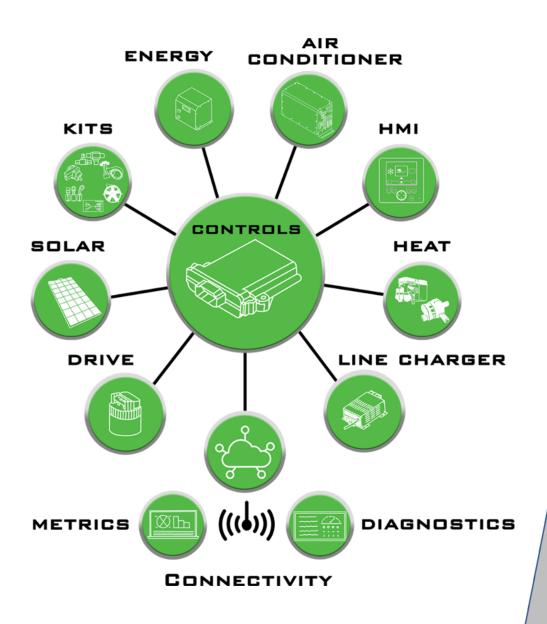




#### BASIC IMS PERATION

- The activation of the ZeroKEY® feature will allow IMS Mode to maintain the vehicle power and environmental conditions with the key out of the ignition and the vehicle secured.
- ZeroKEY icon illuminates in green to indicate the feature is activated.





## EXTENDING

# THROUGH

SYSTEM INTEGRATION

## POWER

- WIDESPREAD CHASSIS COMPATIBILITY

  ZERORPM SYSTEMS ARE COMPATIBLE WITH LIGHT-, MEDIUM-,
  AND HEAVY-DUTY CHASSIS FROM ALL MAJOR MANUFACTURERS.
- UNIVERSAL SOFTWARE

  ALL PLATFORMS ARE DRIVEN BY THE SAME CORE
  SOFTWARE WITH A STANDARDIZED USER INTERFACE.
- STACKABLE SOLUTIONS

  12VDC, 24VCD, AND 48VDC SYSTEMS ARE
  AVAILABLE ON COMMON IMS PLATFORMS.
- ADDING A ZERORPM IMS® TURNS ANY CONVENTIONAL VEHICLE INTO A PLUG-IN HYBRID ELECTRIC VEHICLE (PHEV) WHILE IN PARK.













## EXTEND YOUR IMS VALUE

## GET RETURNS DAY 1

TRACK YOUR
VEHICLES' SAVINGS
WITH INTELLIMETRICS®

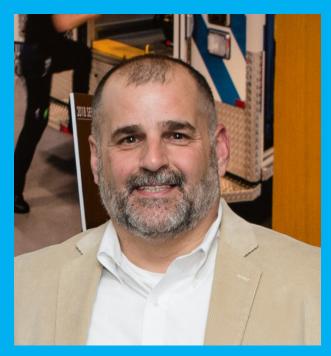


## SEE WHAT HAPPENS AFTER PARK WITH INTELLIMETRICS®

- AS MOBILE AS YOU ARE
- WEB-BASED PORTAL
- OPTIMIZED FOR YOUR CHOSEN DEVICE
- DATA EXPORT AVAILABLE IN EXCEL FORMAT







Lawrence Billotto
LawrenceB@medic911.com

- Support Services Manager MEDIC: Mecklenburg EMS Agency
- Busiest EMS agency in North Carolina
- Responsibilities include overseeing daily operations of Fleet Services,
   Facilities and Clinical Equipment
- 33 years automotive experience with 23 at MEDIC
- Led improvement projects, including a custom ambulance redesign, idle reduction/emissions improvement, testing idle reduction technology on engine wear and fuel consumption
- Member of the Commission on Accreditation of Ambulance Services and recipient of the American Ambulance Associations Star of Life Award
- ASE, EVT and EMT certified







Charlie Mahoney
<a href="mailto:charlie.mahoney@derivesystems.com">charlie.mahoney@derivesystems.com</a>
866-617-6493

- Business Development Manager for Derive Efficiency
- Been serving the fleet industry since 2007 promoting "right sizing" calibration parameters for public and private fleets
- More than 20 years ECU experience in providing logical, pragmatic recommendations to increase efficiency while promoting safety and environmental responsibility
- National Membership Committee Chairperson for NAFA (National Association of Fleet Administrators)





9/23/2021

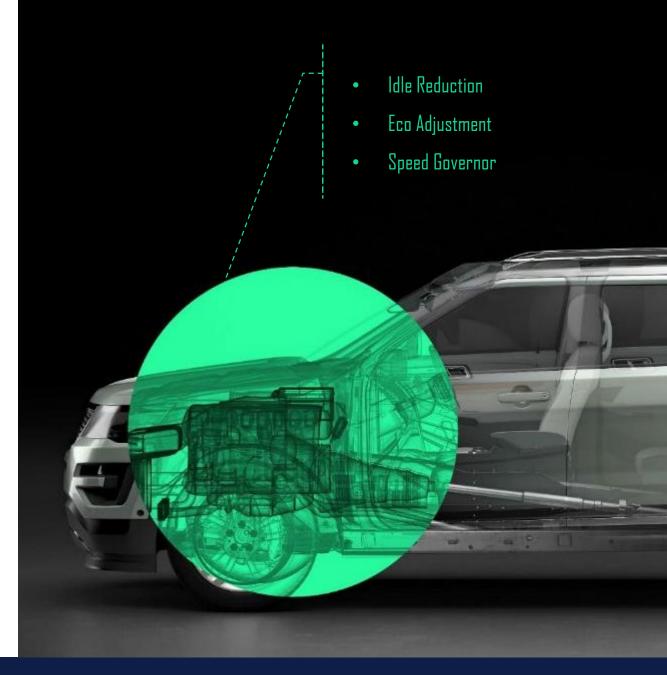


Derive VQ recalibrates engines for better efficiency, provides enhanced telematics for greater savings, and shifts safety compliance from the driver to the vehicle.



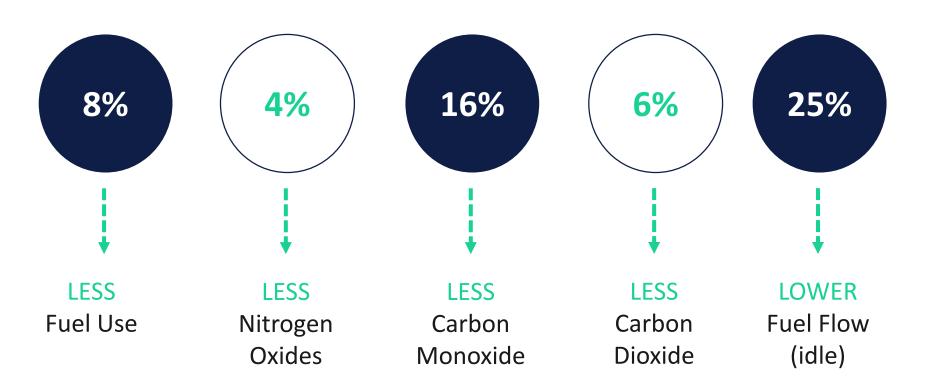
## What Makes VQ-Efficiency Unique: Calibration

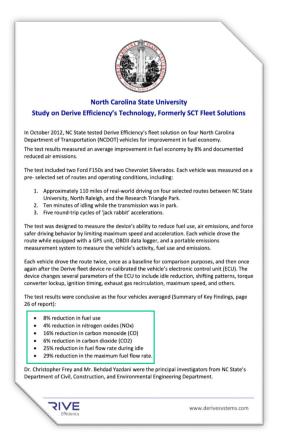
- We determine the standards of an internal combustion engine in order to ascertain the proper customization factors.
- We then use ECU Remapping ("calibration") as a simple, safe and extremely effective method of electronic engine tuning.
- Every calibration is Clean Air compliant and designed to enhance the sustainability of the standard engine.
- It allows fleet managers to customize items like the speed allowed or idle times to increase of the engine's efficiency – thus driving safety and fuel savings.



### **Derive & The Internal Combustion Engine**

An NC State University Study on Calibration Technology found that traditional ICE engines custom calibrated by Derive show:





### Vehicle Idle – Office on Wheels

#### Idling is a vehicle function for a host of reasons:

- Mobile office
- Powering ancillary tools
  - Computers
  - Emergency lighting
  - Lifesaving equipment
  - Devices to perform services
- Providing shelter (climate)
- Distancing during Pandemic



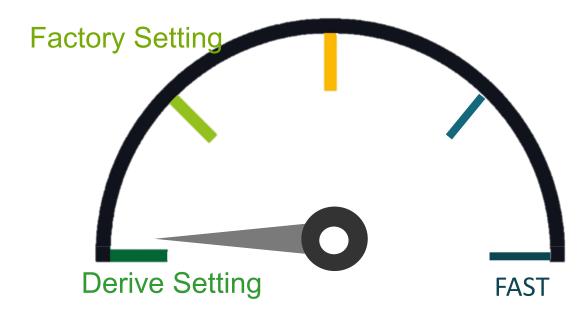




### How does Derive VQ Optimization work?

## Derive VQ's idle is setting is lower than your factory setting

- Lower idle revolutions per minute (RPM) goes down by 20%-30%
- Does not impact your Vehicle auxiliary systems (HVAC, Electrification)
- 50 state emissions compliant (CARB)
- Business as usual



## Case Study 1 – City of Ontario

## Fuel Management Calif. City Reduces Fuel Use With Vehicle Calibration April 05, 2017 – Government Fleet Magazine

Fuel Use: 140 Gallons of Month

Derive Saves: 22.5 Gallons per month

Idle: 56%

Annual Savings: \$750.60 @ \$2.78

Emissions Reductions: 5300+# lbs



## Case Study 2 – NYPD

## **Derive Pilot New York Police Department**

Conducted 2016

Fuel Use: 94 Gallons of Month

Derive Saves: 9 Gallons per month

• Idle: 60%

Annual Savings: \$255 @ \$2.32

Emissions Reductions: 2100+# lbs



## Case Study 3 – City of Port St Lucie

## How one Florida PD is saving nearly 12 percent on fuel Port St. Lucie Police Department

July 26, 2016 - Policeone

Fuel Use: 91 Gallons of Month

Derive Saves: 10.45 Gallons per month

• Idle: 76%

Annual Savings: \$275.00 @ \$2.20

Emissions Reductions: 2450+# lbs



### DERIVE VQ

A Solution for Today to Save Tomorrow

The VQ platform's core purpose is to deliver advanced mobility solutions to decrease carbon emissions from fleet vehicles. Here is a closer look at how we are helping our planet with our cutting-edge software.

6.2M

Vehicles in enterprise fleets compatible with Derive VQ Efficiency





#### **DERIVE VQ-E**

If just 15% of these vehicles deployed Derive VQ Efficiency...



1.2M

Metric tons of CO2 eliminated - annually

Or the equivalent of

74K

Vehicles eliminated from the roads – annually



How the emissions savings add up for the planet:



**200M** 

2.8K

#### **EQUIVALENT OF TREES**

**EQUIVALENT OF SQ. KM OF RAIN FOREST** 

Derive technology can reduce your fleet's carbon footprint today, and our technology is designed for the long-term sustainability of fleets.

Learn more at derivevq.com about how together; we can make an impact today.

"Study donal by Bobit Business Mic Figures are estimated from past performance and vary by vehicle type and a



## Getting Started is Simple

#### YOU PROVIDE

- VIN List
- Speed limit policy
- Seatbelt / phone policy
- Primary use case of a driver

#### **DERIVE PROVIDES**

- Coverage from VIN list
- Low monthly price
- ROI breakdown (month 1 / life)
- Customized implementation plan





### Example VQ-Efficiency Custom Calibrations

#### Fuel Efficiency

- Reduce Idle RPM by 10-30%
- Optimize the electronic throttle control to moderate acceleration levels
- Optimize shift points

#### Advantages

- Reduced Fuel Consumption
- Reduced Carbon Emissions
- Lower maintenance

#### **Speed Limiting**

- 1mph & 5mph increments
- Top speed by fleet manager
- Eliminate speeding tickets, aggressive driving, accident and complaints.

#### Advantages

- Increased Safety
- Reduced Liability
- Fuel savings

#### Law Enforcement

- Increase horsepower settings (+10 15 hp)
- Improve throttle response and quicker acceleration
- Reduce Idle RPM by 10%-30%

#### Advantages

- Improved performance
- Fuel efficiency
- Safety



## Validated By 3<sup>rd</sup> Party Findings

"Derive software is an extremely viable investment from both a financial and sustainability standpoint.

There was a significant improvement in fuel efficiency...an average mpg improvement of 8.65%."

#### **SUMMARY**

- \$3,082 Savings Per Vehicle
- 7.9T reduction in CO2 Emissions
- Monthly return on investment

Element Fleet Management - Safelite Auto Glass Project

### Validated By Customer Deployments





9.2%

8.3%

The Derive Platform has



8.3%

7.2%

consistently shown fuel

savings in excess of 6%,

with some clients achieving

greater than 10%.

sears 10.6%



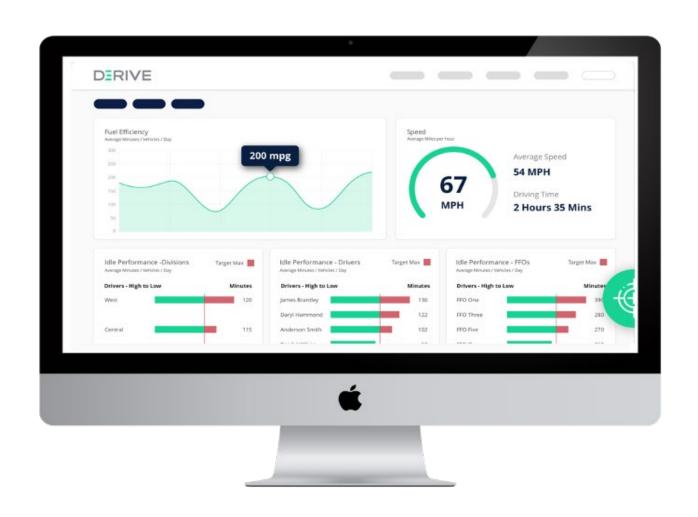
### **Key Benefits**

- ✓ Scalable platform (3 solutions in 1)
- ✓ Proven fuel savings of +6%
- Enhances traditional telematics ROI
- ✓ Simple installation (one time)
- ✓ Immediate Breakeven (ROI in month 1)
- ✓ Future orders can be installed at upfit
- ✓ No driver management/training for VQ-E
- ✓ No management oversight required for VQ-E
- ✓ OEM warranty unaffected + backstopped By Derive on VQ-E



## Continuous Eco & Fuel Monitoring

- Real Time Fuel Burn Data
- Benchmarking / Testing
- Carbon Footprint
- Carbon Credits / Offsets
- Telematics Device Agnostic
- Regular Eco Reporting
  - ✓ nitrogen oxides (NOx)
  - ✓ carbon monoxide (CO)
  - √ carbon dioxide (CO2)
  - ✓ Total carbon reductions / equivalents





Neeraj Chirmulay neeraj@viatec.us 864.283.2427

- Co-Founder and CTO for Viatec
- Primary interest and expertise is in systems engineering where different disciplines of engineering--mechanical, electrical and software--meet to create a final product
- Previous experience as a consultant for Washington DC Metro and with transportation electrification on electric buses and an offhighway multi-purpose electric work vehicle & power station
- Before jumping into transportation electrification worked on diesel engine development
- Master's degree at Clemson University's International Center for Automotive Research





Sustainable Fleet Expo Webinar Series

Idle Reduction: Simple and Impactful

Neeraj Chirmulay, CTO and Head of Eng. Viatec, Inc.

## RETHINKING OUR APPROACH TO ELECTRIFICATION

Electric Trucks are the Future ... Eventually

## THERE IS A PROBLEM WITH FLEET ELECTRIFICATION

- People focused on electrifying utility trucks for commercial work
- Cycles for new vehicles typically span 10 years
- This means many combustion Utility Vehicles will be in service for as much as 10 years after the advent of widely used electric trucks
- These trucks create most of their emissions while parked at the worksite, powering auxiliary equipment with the idling engine of the truck.
- Current solutions for electrification fundamentally change the composition of the vehicle which complicates it's lifecycle
- With this approach the time it takes to go electric is compounded
- The Question: Why aren't we focused on electrifying equipment first?
- It's not Smart-



### RETHINKING OUR APPROACH TO ELECTRIFICATION

We created a solution that is fully parallel, plug and play. With a two-day installation we can power a work day's worth of equipment with an easy to install electric auxiliary power unit..

## SMARTPX &

## OUR SOLUTION THE SMART APPROACH



#### VIATEC LEADERSHIP



MARK FERRI
Founder and CEO



NEERAJ CHIRMULAY CTO



ANJALI DEODHAR **VP-Sales and Marketing** 

An environmentally conscious corporation looking to lead the movement for greener solutions for trucks

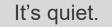
An established team of forward thinkers with the goal of improving the world we live in by solving problems that impact the human footprint on the environment.



## GOAL: ELECTRIFY EQUIPMENT

Viatec products are designed to electrify vehicle work functions and enable Zero Emission Worksites





### OUR FLAGSHIP

## **SMARTPT**O

Truly Parallel Auxiliary Power: Zero-Emission Worksites







#### AN ePTO THAT CHECKS ALL THE BOXES



Low Up-front Investment

**Quick Implementation** 

Immediate Results

110 outlet or Level II charger

## SIMPLE INSTALLATION, MINIMAL INTERFACING

Chassis and aerial device agnostic. Retrofittable.



Pick a spot
Bolt it on
Connect hydraulics
Plug in electric
Done.









7.2 / 14.4 / 21.6/ 28.8 kWh Battery Capacity Options Sufficient for more than one full day of truck use



1300W On-board Charger (6000W optional) Plug-in recharge with 110V plug (or EV Charger\*)



**Electrified Cab Air Conditioning (Optional)** Maintains comfortable cab temperature



Non-intrusive

Truck can still operate conventionally when desired



**Telematics** 

Monitoring, Remote Diagnostics, Over-the-air updates







## FOR UTILITIES: Equipping your trucks with SmartPTO counts towards your EEI commitments!





### Now's the time!

CARB Approval for HVIP



invested in powertrain development and testing (through our suppliers)



#### OEM Preferred

2 leading manufacturers offer as only electric option 70+
Systems
Deployed
Top-5 Electric

Utility
converting fleet to
SmartPTO over 2021-25







### JOIN US AT THE UTILITY EXPO 2021



Join Viatec at the 2021 Utility Expo, both outside at demo stations with our OEM Terex and inside at our booth #N1814

Demonstrations with Terex **Terex Booth E1335 - Demo Area** 

•Tuesday, September 28: 10:00 AM and 2:00 PM EDT

•Wednesday, September 29: 10:00 AM and 2:00 PM EDT

•Thursday, September 30: 10:00 AM EDT



John Ferguson **Assistant Director** Fleet Management Department John.Ferguson@durhamnc.gov







DurhamNC.gov

### **Bucket Truck**

**DurhamNC.gov** 

- **CFAT grant for VIATEC Smart PTO**
- Recently place into service
- Some pushback from the aerial OEM
- APU powered HVAC-Employee heat stress policy drives excessive idle in the summer months







